



First international conference
UNIVERSITIES AND ARTIFICIAL
INTELLIGENCE TECHNOLOGY
الجامعات وتكنولوجيا الذكاء الاصطناعي

THE FIRST INTERNATIONAL CONFERENCE UNIVERSITIES AND ARTIFICIAL INTELLIGENCE TECHNOLOGY

THE CONFERENCE IS ORGANIZED THROUGH COLLABORATION BETWEEN THE ASSOCIATION OF ARAB UNIVERSITIES, CHINA ASSOCIATION OF HIGHER EDUCATION, AJLOUN NATIONAL UNIVERSITY (JORDAN), AND THE ARAB ACADEMY FOR SCIENCE, TECHNOLOGY, AND MARITIME TRANSPORT (EGYPT).

JORDAN
24-25 JUNE
2024

THIS CONFERENCE EMERGES AGAINST THE BACKDROP OF THE SWIFT ADVANCEMENTS WITNESSED IN OUR CONTEMPORARY WORLD. TECHNOLOGY AND INNOVATION HAVE BECOME INSEPARABLE FROM HIGHER EDUCATION, PRESENTING A SIGNIFICANT CHALLENGE FOR DEVELOPMENT AND A NOVEL OPPORTUNITY TO ENHANCE AND REVOLUTIONIZE CONVENTIONAL METHODS OF KNOWLEDGE TRANSFER.

THE LANDSCAPE OF HIGHER EDUCATION IS SWIFTLY EVOLVING DUE TO THE PROGRESS IN ARTIFICIAL INTELLIGENCE TECHNOLOGY AND DIGITAL TRANSFORMATION. INTELLIGENT TOOLS AND SYSTEMS AIM TO ENRICH STUDENTS' INTERACTION WITH EDUCATIONAL CONTENT, PROVIDING DISTINCTIVE AND IMMERSIVE EDUCATIONAL EXPERIENCES. SIMULTANEOUSLY, DIGITAL TRANSFORMATION OFFERS UNIVERSITIES OPPORTUNITIES TO REFINE ADMINISTRATIVE AND EDUCATIONAL OPERATIONS, ESTABLISHING AN ADVANCED EDUCATIONAL ENVIRONMENT ALIGNED WITH THE EVOLVING DEMANDS OF THE LABOR MARKET.

THIS CONFERENCE SERVES AS A PLATFORM TO EXPLORE THE LATEST DEVELOPMENTS AND INNOVATIONS ACROSS VARIOUS DOMAINS, SHEDDING LIGHT ON THE CHALLENGES AND OPPORTUNITIES INHERENT IN THE FIELD OF ARTIFICIAL INTELLIGENCE TECHNOLOGY. IT AIMS TO ASSEMBLE SPECIALISTS, RESEARCHERS, AND PRACTITIONERS IN TECHNOLOGY AND EDUCATION TO EXCHANGE EXPERIENCES AND IDEAS, STEERING DISCUSSIONS TOWARDS OPTIMIZING THE USE OF THESE TECHNOLOGIES FOR AUTHENTIC DEVELOPMENT IN HIGHER EDUCATION.





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CONFERENCE OBJECTIVES

- PARTICIPANTS AWARENESS AND UNDERSTANDING OF ARTIFICIAL INTELLIGENCE TECHNIQUES AND RELATED TECHNOLOGIES AND THE CHALLENGES AND OPPORTUNITIES THAT THIS FIELD WITNESSES.
- PROVIDING A SUITABLE ENVIRONMENT FOR INTERACTION, EXCHANGING IDEAS AND EXPERIENCES, AND BUILDING STRONG COMMUNICATION NETWORKS BETWEEN THE PARTICIPANTS.
- PROVIDING A PLATFORM TO DISPLAY NEW AND INNOVATIVE RESEARCH IN THE FIELD OF ARTIFICIAL INTELLIGENCE.
- EXPLORE PRACTICAL APPLICATIONS OF ARTIFICIAL INTELLIGENCE IN DIFFERENT INDUSTRIES AND SECTORS SUCH AS MEDICINE, MANUFACTURING, COMMERCE, AND EDUCATION.
- REVIEWING THE BEST PRACTICES AND RESOURCES OF ARTIFICIAL INTELLIGENCE USED IN THE FIELD OF EDUCATION AND HIGHER EDUCATION SECTOR.
- ENCOURAGING INNOVATION AND ENTREPRENEURSHIP IN THE FIELD OF ARTIFICIAL INTELLIGENCE, AND EXCHANGING IDEAS TO INCREASE DEVELOPMENTS AND PROGRESS IN THIS REGARD. ALSO, ACHIEVE AND DEVELOP EFFECTIVE PROJECTS AND INITIATIVES PRESENTED BY THE PARTICIPANTS.

FOR MORE INFORMATION
TEL: 00962799821723
E-MAIL: INFO@AI.AARU.EDU.JO
WWW.AI.AARU.EDU.JO

PARTICIPATION FEES:

\$350 PARTICIPANTS.
\$250 STUDENTS.

- ABSTRACT- DEADLINE SUBMISSION:
MAY 10TH , 2024
- ACCEPTANCE NOTIFICATION:
MAY 20TH, 2024
- FULL-TEXT ARTICLE – DEADLINE
JUNE 02ND , 2024
- FEES PAYMENT DEADLINE:
JUNE 15TH, 2024

CONFERENCE TOPICS

- THE ETHICS OF USING ARTIFICIAL INTELLIGENCE AND DIGITAL TRANSFORMATION IN HIGHER EDUCATION.
- THE FUTURE OF HIGHER EDUCATION IN LIGHT- OF ARTIFICIAL INTELLIGENCE AND DIGITAL TRANSFORMATION.
- PRACTICAL EXPERIENCES AND PIONEERING IDEAS.
- ARTIFICIAL INTELLIGENCE AND THE QUALITY OF HIGHER EDUCATION.
- THE ROLE OF ARTIFICIAL INTELLIGENCE IN BUSINESS
- EMERGING TECHNOLOGIES AND AI-POWERED LEARNING
- OTHER RELATED ASPECTS OF DIGITAL TRANSFORMATION



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